



The *Euro*India Summit

Leveraging urban legacy for sustainable City development

Heritage tourism promotion: a key enabler

Valladolid

4 – 6 October 2009

Programme



The EuroIndia Summit

Sunday 4 October 2009

Venue: Casa de la India

Calle Puente Colgante 11-13, Valladolid

- 15.00 – 19.00 **Registration and optional field visits of heritage sites and urban facilities in the City Province of Valladolid**
- 19.30 – 20.00 **Inauguration of the Ahmedabad heritage exhibition**
- 20.00 **Dinner hosted by:**
- **Francisco Javier León de la Riva**, Mayor of Valladolid and President of Casa de la India

Monday 5 October 2009

Venue: Centro Cultural San Agustín

Paseo Filipinos 7, Valladolid

- 09.00 – 09.30 **Registration**
- 09.30 – 10.00 **Welcome Plenary**
- **Francisco Javier León de la Riva**, Mayor of Valladolid (M.), and President of Casa de la India
 - **Soraya Rodríguez Ramos**, Secretary of State for International Cooperation, Ministry of External Affairs and Cooperation, Government of Spain
 - **P.K. Mohanty**, Mission Director, Jawaharlal Nehru National Urban Renewal Mission and Joint Secretary, Ministry of Housing & Urban Poverty Alleviation, Government of India
 - **Colette Mathur (M.)**, Co-President, the EuroIndia Centre
 - **Harjit Singh Anand (M.)**, Co-President, The EuroIndia Centre
 - **Antonio Escamez Torres**, President, Fundación Consejo Espana Madrid
- 10.00 – 11.30 **Plenary session**
Leveraging urban legacy for sustainable City development: Indian issues

Most cities possess built legacy to contend with, especially in their old city centre. At various times in their history, they have had to address its obsolescence and unsuitability to modern needs.

Should it be redressed by doing away with legacy or by making new with old? Can heritage be leveraged for developing a City? What about City

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Confederation of
Indian Industry



Ayuntamiento de Valladolid



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India



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dwellers displaced by renovation work?

These are some of the key issues Indian cities are presently confronted with in their urge to modernize. How do they address them?

Select participating Indian cities will introduce the case of their built legacy with its progress and problems, with prior communication of the case specifics, wherever possible, to European participants ahead of the Summit.

With:

- **Indresh Batra**, Member, CII National Council on Urban Development & Vice Chairman & MD, Jindal ITF Ltd and Managing Director, Jindal SAW Ltd, Delhi
- **Vivek Kumar Dhand**, Principal Secretary, Urban Administration & Development Department, Government of Chhattisgarh, Raipur
- **Isabelle Milbert (M.)**, Professor, The Graduate Institute of Development Studies, Geneva, Switzerland
- **Vivek Pratap Singh**, Chief Administrator, Greater Mohali Development Authority, Punjab
- **Kanaji Thakor Shankarji**, Mayor, Ahmedabad (M.), Gujarat

Moderated by:

- **Michel Sabatier**, Secretary General, The EuroIndia Centre

11.30 – 12.00 **Networking break**

12.00 – 13.30 **Plenary session**
Leveraging urban legacy for sustainable City development: European experiences

European cities had to make this difficult choice after the second World War. Why is it that most decided to invest scarce money into revamping their dilapidated or even destroyed heritage legacy, while at the same time green field suburbs and new towns would be erected under pressure?

How did they harness heritage tourism to meet their social and economic development goals and fund their urban renewal plans?

Such European hindsight could benefit Indian cities and avoid a repeat of the mistakes that Europe is now trying to redress with specific urban renewal plans.

The Summit will bring testimonials by European urban managers and designers on why and how they opted to revive their city centre by leveraging its legacy.

Chair:





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- **Francisco Javier León de la Riva**, Mayor of Valladolid (M.) and President of Casa de la India

With:

- **Iñigo de la Serna**, Mayor of Santander, Santander, Spain
- **Katy Carreras**, Commissioner for Citizens' Relations, Barcelona City Council, Spain
- **Francisco Fonseca**, Head of the European Commission in Spain
- **Ignacio Nino Pérez**, CEO Madrid Global, Madrid City Council, Spain
- **Alberto Plaza**, Deputy Mayor of Avila, Spain
- **Dagmar Szabados**, Lord Mayor of Halle (M.), Germany

Moderated by:

- **Harjit Singh Anand** (M.), Co-President, The EuroIndia Centre

13.30 – 15.30 **Networking lunch**

15.30 – 17.15 **Parallel Workshops**

A. Sustainable efficient heritage conservation, tourism promotion and training

There may be non-economic reasons to invest in heritage conservation such as preserving the historical and cultural legacy ("the soul") of a City for future generations, but how to justify the heavy investment required? Will it not be at the cost of more pressing demands by the City dwellers? This workshop will attempt to spell out the different ways of exploiting heritage for a benefit, through conservation and tourism promotion in particular, and of winning political endorsement for heritage conservation by the City dwellers and traders, as experienced by European cities.

With:

- **Ramon Alvarez**, Managing Director, Fundación del Patrimonio Historica de Castilla y León, Spain
- **Jaume Barnada**, Director for Urban Development and Housing, City of Barcelona, Spain
- **Mercedes Cantalapiedra**, Councillor of Culture, Commerce and Tourism, City of Valladolid (M.), Spain
- **José Javier Fernandez Moreno**, Area Director, Cultural Heritage Department, Regional Government of Castilla y Leon, Spain
- **Debashish Nayak**, Director, Heritage Centre, Ahmedabad (M.), Gujarat
- **Cristina San Juan**, Research Scientist, CIEMAT, Madrid, Spain





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- **Stephan Voss**, Managing Director, Statdtmarketing, Halle (M.), Germany
- **Francis Wacziarg**, CEO, Neemrana Hotels (M.), Delhi, India

Moderated by.

- **Srinivas Murthy** (M.), CEO and President, Hyderabad Architecture Foundation, Andhra Pradesh, India

B. Social inclusion through integrative housing and schooling in a multicultural habitat

- ❖ *Developing housing for low-income groups in tandem with various segments of the middle class.*
- ❖ *Promoting housing and neighbourhood schooling with a multicultural focus thereby integrating families belonging to ethnic and cultural minorities in the national mainstream.*
- ❖ *Developing suitable fiscal incentives, special grants and other financial instruments for promoting multicultural habitat, while enabling private developers' involvement.*

These are some issues that the soon to be announced massive federal social housing programme will attempt to address. Indian cities may like to benefit from their European counterparts past experience in the matter, good or bad.

With:

- **Carmen Amoros**, Architect, EMVS, City of Madrid, Spain
- **Marie Defay**, Officer in charge of Strategic Development, Agence Nationale de Rénovation Urbaine, Paris, France
- **Mukesh Kumar Meshram**, Vice Chairman, Lucknow Development Authority, Uttar Pradesh
- **Pedro Orte**, Director International Area, Board of Architects of Madrid
- **Mohamed Ridouani**, Deputy Sustainable Development, City Hall of Leuven, Belgium
- **Subodh Kumar Singh**, Commissioner, Chhattisgarh Housing Board, Raipur
- **Rajan Venkateswaran**, Chief Architect, Larsen & Toubro Ltd, ECC Division, Chennai, Tamil Nadu
- **Cristina Vidal**, Councilor for Urbanism and Housing and **Rosa Hernandez**, Councilor for Social Welfare, Employment and Family, City of Valladolid (M.), Spain

Moderated by:

- **Harjit Singh Anand** (M.), Co-President, The EuroIndia Centre





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C. Sustainable and integrated multi-modal mobility for connecting city centers

European and Indian experts and practitioners will exchange experiences on how to plan urban mobility in different segments of the city and transportation to enable legacy conservation and infrastructure modernization.

With:

- **Shyam Sunder Bajaj**, CEO, Naya Raipur Development Authority, Chhattisgarh
- **Eric Dussiot**, Director International, AREP Ville (M.), Paris, France
- **Antonio Lucio**, Director General, Fundación Madrid Movilidad, City of Madrid, Spain
- **Manuel Sanchez**, Counselor for Planning, Infrastructure and Mobility, City of Valladolid (M.), Spain
- **Nitin Zamre**, Director, Consulting, CRISIL Risk & Infrastructure Solutions Limited, Delhi, India

Moderated by:

- **Colette Mathur** (M.), Co-President, The EuroIndia Centre

D. Revamping legacy grids for water supply, sewage, power and solid waste

Improving water supply in a crowded city centre with a legacy grid is a very different technical, social and economic paradigm from laying a greenfield grid in a new suburb. Improving urban infrastructure in a city-centre has its own rules, problems and benefits. European and Indian experts and practitioners will exchange experiences on how best leveraging legacy for infrastructure modernization.

With:

- **Pedro Catalinas**, Director General of Water, Madrid City Council, Spain
- **Matthias Krause**, Managing Director, EVH EnergieVersorgung Halle (M.), Germany
- **P.K. Mohanty**, Mission Director, Jawaharlal Nehru National Urban Renewal Mission and Joint Secretary, Ministry of Housing & Urban Poverty Alleviation, Government of India
- **Amit Mittal**, Chairman, AZZ Infrastructure Pvt Ltd, Haryana, India
- **Sanjiv Paul**, Managing Director, Jamshedpur Utilities & Services Company Ltd, Jamshedpur, Jharkand, India
- **Sergio Soriano**, Director General, Aguas de Barcelona (AGBAR), Valladolid, Spain





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Moderated by:

- **Isabelle Milbert** (M.), Professor, The Graduate Institute of Development Studies, Geneva, Switzerland

17.15 – 17.30 **Networking tea/coffee break**

17.30 – 18.30 **Plenary session**

Financing urban development projects

Like Indian cities, with the prerequisite of regulatory, fiscal and managerial reforms put by the Government of India to avail of funding by the Jawaharlal National Urban Renewal Mission, European cities had to reinvent themselves and forge new tools to enable speedy yet orderly modernization.

Is there an ideal check list of reforms and tools required? The JNNURM experience would be confronted with various comparable European experiences.

With:

- **Harjit Singh Anand** (M.), Co-President, The EuroIndia Centre
- **Eric Dussiot**, Director International, AREP Ville (M.), Paris, France
- **Carlos Martin**, Director Fundación ADEuropa, Regional Government of Castilla y León, Spain
- **Sanjiv Paul**, Managing Director, Jamshedpur Utilities & Services Company Limited, Jamshedpur, Jarkhand
- **Fernando Guedan Pecker**, Investment Project Manager, Ferrovial Services, Spain
- **Sukhbir Singh Sandhu**, Managing Director, Punjab Infrastructure Development Board, Chandigarh, Punjab

Moderated by:

- **Girish Bhagat**, Secretary India, The EuroIndia Centre

18.30 – 19.00 **Submission of the Summit conclusions**

By:

- **Harjit Singh Anand** (M.), Co-President, The EuroIndia Centre
- **Isabelle Milbert** (M.), Professor, The Graduate Institute of Development Studies, Geneva, Switzerland
- **Shrivas Murthy** (M.), CEO and President, Hyderabad Architecture Foundation, Andra Pradesh, India
- **Nitin Zamre**, Director, Consulting, CRISIL Risk & Infrastructure Solutions Limited, Delhi, India

19.00 – 19.30 **Closing session**





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With:

- **P.K. Mohanty** , Mission Director, Jawaharlal Nehru National Urban Renewal Mission and Joint Secretary, Ministry of Housing & Urban Poverty Alleviation, Government of India
- **Jose Eugenio Salarich**, Director General for Asia Pacific, Ministry of External Affairs and Cooperation, Spain
- **Indresh Batra**, Member, CII National Council on Urban Development & Vice Chairman & MD, Jindal ITF Ltd and Managing Director, Jindal SAW Ltd, Delhi, India
- **Guillermo Rodríguez**, Director, Casa de la India, Valladolid, Spain
- **Colette Mathur**, Co-President, The EuroIndia Centre

20.30 –

Music concert followed by cocktail and buffet dinner





The *EuroIndia* Summit

Tuesday 6 October 2009
Venue: Valladolid Chamber of Commerce
Avenida Ramon Pradera s/n, Valladolid

09.30 – 11.00 **Welcome address**

- **Javier Barbero**, Vice-President, Chamber of Commerce of Valladolid

Individual presentations by cities of their plans and needs followed by Q & A:

1. Ahmedabad

- **Debashish Nayak**, Director, Heritage Centre, Ahmedabad (*M.*), Gujarat

2. Chandigarh-Mohali

- **Sukhbir Singh Sandhu**, Managing Director, Punjab Infrastructure Development Board, Chandigarh-Mohali, Punjab

3. Halle

- **Petra Sachse**, Deputy Head Business Development, City of Halle (*M.*), Germany

4. Lucknow

- **Mukesh Kumar Meshram**, Vice Chairman, Lucknow Development Authority, Uttar Pradesh

5. Raipur

- **Shyam Sunder Bajaj**, CEO, Naya Raipur Development Authority, Raipur, Jarkhand

Vote of thanks:

- **Michel Sabatier**, Secretary General, The EuroIndia Centre

11.00 – 11.15 **Networking tea/coffee break**

11.15 – 13.45 **Business meet on Urban Development and General Business (Main Hall)**

11.15 – 11..45 **Business background presentations:**

- **P.K. Mohanty** , Mission Director, Jawaharlal Nehru National Urban Renewal Mission and Joint Secretary, Ministry of Housing & Urban Poverty Alleviation, Government of India
- **Julio Juberias**, President Juberfam
- **Jayant Khobragade**, Commercial Attaché, Embassy of India in Spain





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- **Nitin Zamre**, Director, Consulting, CRISIL Risk & Infrastructure Limited

- 11.45 – 13.45 **Sector-specific roundtables:**
- 11.45 – 12.15 **1. *Social and affordable housing***
- 12.15 – 12.45 **2. *Clean water supply and sanitation***
- 12.45 – 13.15 **3. *Urban transportation***
- 13.15 – 13.45 **4. *Tourism***
- 11.15 – 13.45 **Parallel one-to-one meetings:** on request (Meeting Hall)
- 14.00 – 15.30 **Lunch**
- 17.15 – 18.30 Train from Valladolid to Madrid

