

NOTE ON THE EUROINDIA CENTRE & THE MISSION CUM SUMMIT IN OCTOBER, 2010

I. The EuroIndia Centre

The EuroIndia Centre (www.the-euroindia-centre.org), a not-for-profit organization registered in La Rochelle, France, was founded by Dr. Manmohan Singh, Honorable Prime Minister of India and former Prime Minister of France, late Mr. Raymond Barre in 2001. *The key aim of the Centre is to promote cooperation between Indian and European civic bodies, business enterprises, academic and research organizations, eminent professionals and civil societies.*

The acronym '**Flying a Green KITE**' signifies the objectives of the Centre: promotion of **Green** technologies; **Knowledge** related R & D exchanges in realty, housing and city infrastructure; **Investments**; **Tourism** and culture; and **Excellence** in Urban Governance at the level of cities and regions in India and Europe.

II. Mission and Summit

The EuroIndia Centre and the Confederation of Indian Industry (CII) are organizing an **Urban Interactive Mission to Brussels, Leuven (Belgian Flanders), Lille (French Flanders) and Paris** from 3rd to 9th October, 2010 followed by a **EuroIndia Summit in Halle** (Germany) on "*City Vision: Re-inventing Dynamic and Sustainable Cities*" from 10th to 12th October, 2010.

The Mission offers an exciting opportunity for high level interaction between Indian and European Civic leaders, Senior Government Officers, CEOs of business enterprises, representatives of academic and research institutions and eminent professionals in the spheres of:

- Urban Planning, Design and Heritage Conservation,
- Real Estate Development,
- Fulfilling Energy needs of Cities with emphasis on renewable energy sources & energy conservation &
- Mass-Rapid Public Transportation Systems.

The Summit on "**Re-inventing Dynamic and Sustainable Cities**" will focus on the Mission themes with emphasis on:

- Re-inventing historical Cities through Urban Planning & Heritage Conservation,
- Understanding versatile Public-Private-Partnership Models for attracting financial and high quality human resources,
- Realty development & technology relating to Construction Materials and Techniques,
- Green and energy efficient Cities,
- Healthy and Safe Cities &
- Transport friendly Cities.

The EuroIndia Summit will also witness the launching of the **Environmental Sustainability City Award (ESCA)**. The ESCA will be awarded to:

- One City each in India and Europe &
- Will recognize the support provided to both the Cities by a leading private partner whether it is a Business Enterprise, R & D Institution or NGO.

III. Mission's Special Value Features

- Program organized by Sachsen-Anhalt, host-State of the City Summit at Halle, for the Indian delegation to foster Cooperation between Regions and States.
- Participation in *Open Days*, a large yearly event organized by the European Commission and the European Committee of the Regions offering *Workshops on*
- *versatile themes related to Urban Planning, City Sustainability and Socio-Economic Development.*
- First ever Indian delegation to honor *the European Commission's invitation to India for joining deliberations with Brazil, Russia and China* (the other BRIC countries) on regional policies.
- Invitation from **Business Europe**, the apex federation of national business federations, to the Indian Delegation to *meet with top representatives of the European corporate world* and discuss sustainable urban development and avail of opportunities for business cooperation.

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- Review French offer for cooperation in sustainable, urban development with the **Ministry of Ecology, Energy, Sustainable Development and the Sea** & the **French National Agency for Urban Renewal (ANRU)**, civic players, and business enterprises.

IV. Summit's Special Value Features

The Summit offers an ideal opportunity for Indian and European participants to discuss:

- *City Vision presentations on "Re-inventing Cities"* by Civic leaders, business representatives and eminent experts.
- *Case Studies of best practices* in the sphere of urban planning and sustainable development.
- Appreciate the subtleties of *dynamic Public-Private-Partnership Financial Models* relating to City development.
- Understand the *advantages of Alternate Building Materials and Innovative Time-Cost saving Construction Techniques* related to Real Estate development.
- Examine the nuances of *Renewable Energy Projects* and energy saving techniques.
- Study the measures adopted by different Cities for *nurturing a healthy environment and promoting safety*.
- Dwell on the salient features of cost and energy efficient *Mass Transit Public Transport Systems*.

V. Quality of Program Experience

The quality of the Program experience during the Mission and Summit is sought to be embellished with: (a) *Technical Presentations* (b) *Field Visits* (c) *Case Studies* (d) *Business networking* & (e) *One-to-one meetings on request*.

A copy of the **Mission and Summit Program** is enclosed for ready reference.

VI. Registration, Package Fees & Sponsorship

- ❖ Registration Fee: Mission & Summit for Member*: 400 € (Mission only: 300 €)
 Mission & Summit for Non member: 500 € (Mission only: 400 €)

* Member of the EuroIndia Centre

- ❖ Package Fee : 1800 € (Mission only: 1200 €)
Package Fee includes hotels, local transport, lunches and refreshments on the mission (free on the Summit); Excludes air and train transport to be booked directly by the participant with itinerary/timings given by the Centre or through the Travel Agent recommended by the Centre. For details refer to enclosed **Registration Form**.

- ❖ Sponsorship by Companies, Civic Bodies or NGOs:

Summit Sponsorship:

- Strategic Summit Sponsor 20,000 Euros
- Summit Sponsor 10,000 Euros

Mission Sponsorship: 30,000 Euros
50% discount for Indian sponsors

VII. Clarifications & Assistance

For all clarifications and assistance regarding Invitation Letter for Visa, etc., kindly contact Ms. Neelima Kapoor at neelima.kapoor@the-euroindia-centre.org or on her mobile +91 9821885045.