

AN INTERACTIVE MULTIMEDIA DEVICE BRINGING INTO PLAY THE BODY OF ANYONE CROSSING IT



B2Fays - Kalakriti Art Gallery

VIA PRESENCE IN HYDERABAD

Decembre 15<sup>th</sup> > 25th 2011

**THE BODY OF THE PAINTING LEAVES THE WALLS... THE BODY OF THE VISITOR ENTERS THE CREATION**

***an intercession...***

It's a whole world perpetually changing that is being opened : the body of the painting leaves the walls, the body of the visitor travels into the pictorial space and meets the visual and sonorous material in a movement of continuous transformation.

***... the body of the painting leaves the walls ...***

Between a tangible reality and its poetical reinterpretation, here is the creative magic of an artistic process using distinct and complementary means in order to connect the living : the paintings progressively come away from the walls, meeting the visitor in a creative and interactive projection.

***...the body of the visitor enters the creation.***

The visitor meets the pictorial content in a continuous movement of transformation : his presence (figure, movements, position), captured by a camera, takes the shape of a pictorial, visual and sonorous action, immediately perceptible. He becomes a "pictorial trace" which reveals the sensitive space of the work in creation, layer by layer, while being printed on the screen.

## AN INTERACTIVE SHOW SUGGESTING THE VISITOR TO GET INTO THE WORK BEING CREATED

*Via Presence in Hyderabad*, will be introduced at the *Kalakriti Art Gallery* from December 15<sup>th</sup> to 25<sup>th</sup>, 2011. This interactive multimedia device suggests the participants to interact in real time with a pictorial and musical environment connected to Hyderabad.

Everything is based on the visitor located in the middle of the creation. Immersed in the visual and sonorous content, his figure, his position, his movements... generate a transformation of the crossed universe, and become materials used as constituent elements of the show being created.



### *...in the garden*

Each evening, an interactive multimedia device installed in the garden of the *Kalakriti Art Gallery* will allow a large public to attend and participate in an interactive performance/show.

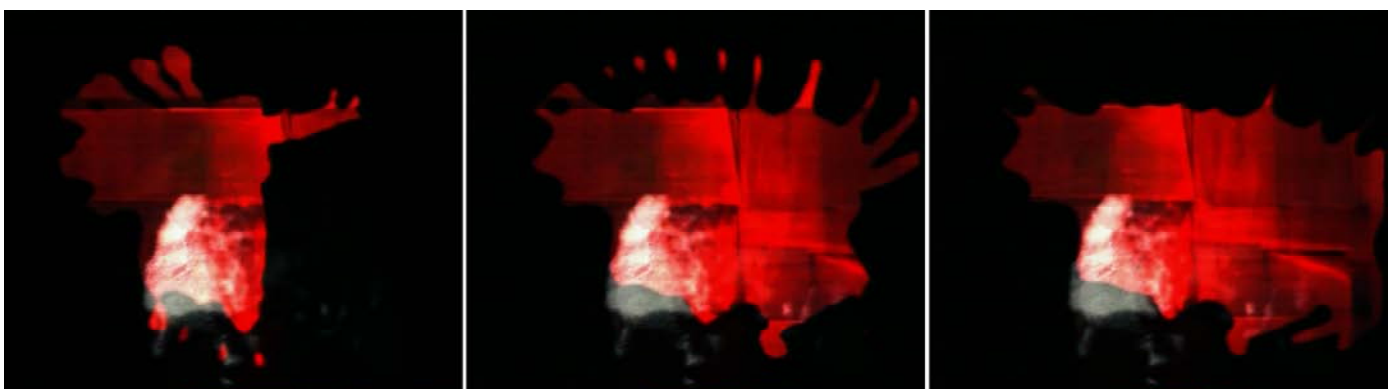
During the inaugural party, the dancer *Rajyashree Ramamurthi* will give a show, before inviting the local guest artists (dancers, painters, actors, ...) and the visitors to experiment the interactive work.



### *... in the exhibition gallery*

An interactive multimedia installation spreads out in the exhibition rooms of the *Kalakriti Art Gallery* : some paintings on show in a traditional way are progressively leaving the walls, starting to form an accumulation on which the figure of the visitor is being projected, invited to interact with the work.

The canvas displayed in the exhibition space become some supports of projection and a sensitive interface between the body of the visitor and the one of the painting. In this way, their memories are being shared : it's a whole world perpetually changing that is being opened to them. Layer by layer, stories or fragments of stories overlaying and answering each other.. a new story is being told.



... layer by layer, the memories connected to the pictorial process : music, images, stories... overlaying and then being erased

## VIA PRESENCE IN HYDERABAD : DEVELOPMENT - BROADCASTING

### **Production :**

*Fil d'Ariane Association* - Angoulême France

### **Partners :**

*EuroIndia Centre* - La Rochelle France / Mumbai India

*Transcultures Mons* Belgium

*Et Alors productions* - Paris France

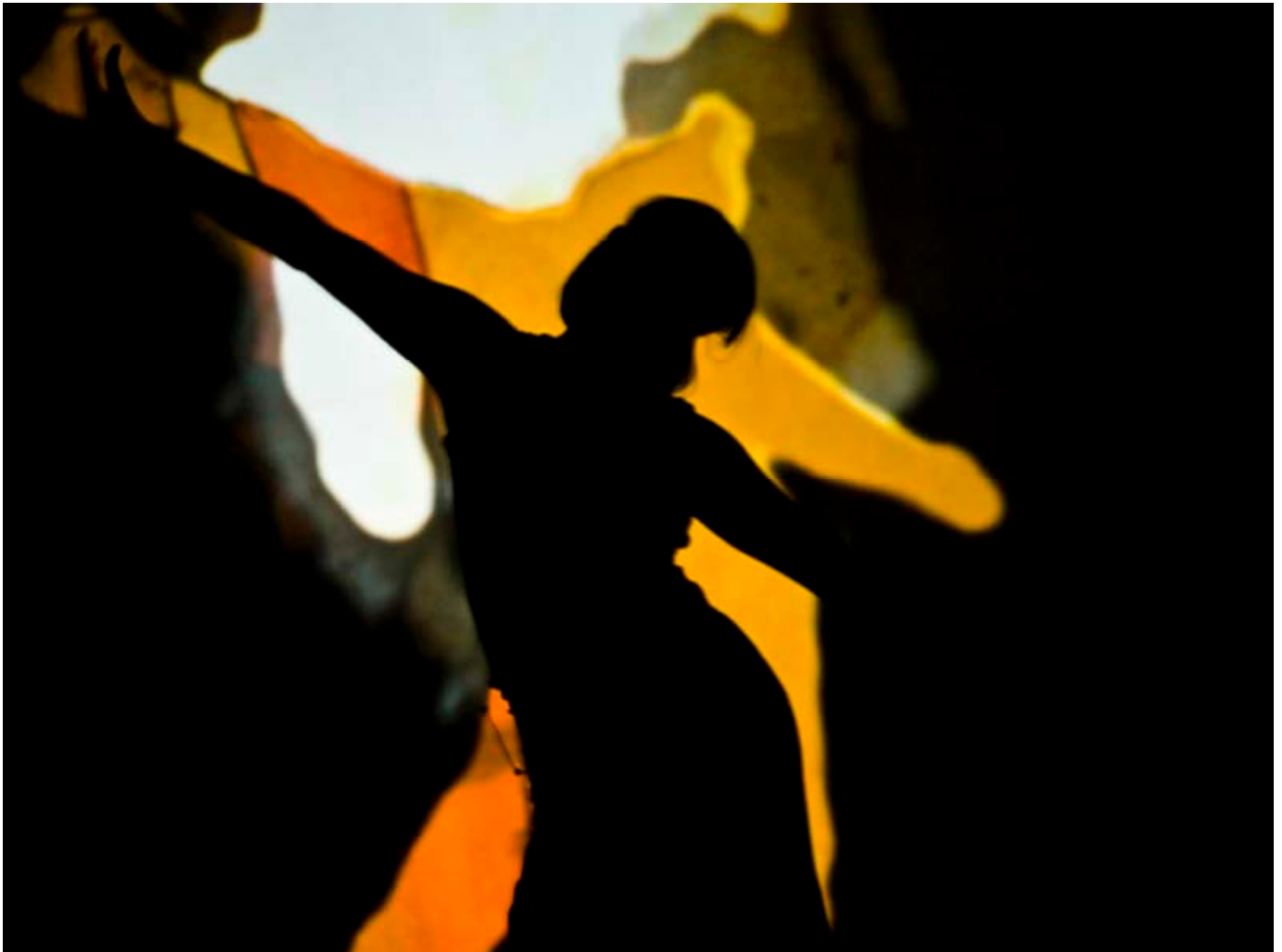
*Kalakriti Art Gallery* - Hyderabad India

*French Alliance* - Hyderabad India

### **With the support of :**

*Collectivity French Institute* - France

*Poitou-Charentes Area* - France



### **Realisation staff :**

*B2Fays* - transmedia artist

*Guillaume Evrard* - R&D engineer - developer

*Mathieu Constans* - digital artist - composer

*Marc Marchand* - technical director

*Kupuraj and David Le Corvec* - 3D computer graphics designers

*Rajyashree Ramamurthi* - experimental dancer

## BIOGRAPHICAL NOTE - B2FAYS

[www.b2fays.com](http://www.b2fays.com) - [www.fildariane.com](http://www.fildariane.com)



*"I am a painter..."*

*I invite the visitor to come into painting, which means within sense, through material, images, sounds, and networks."*

*The revelation of my painting philosophy came to me accidentally, when the fire destroyed all my paintings. Not having anything left but the fragments of my past works, in my hands and under my eyes, I realized that painting was a strong act, propagating life even beyond its materiality.*

*Since then, my painting has been made of many steps of creation, stories or fragments of stories overlaying and answering each other according to a harmonic combination of colors, forms and material. These steps, these strata are the memories of the creating acts of the canvas and give it this thickness apparently beyond suspicion. Layer by layer, the story is being told and simultaneously erased, as a palimpsest (handwritten parchment in which the first writing was erased in order to write a new text on it).*

*The world surrounding us seems to be complex enough to make me think that there couldn't be any technique able to make us realize it. Unsatisfied by the single isolate « classic » media, I can find an answer to my expectations thanks to the treatment of these different crossed and mixed tools. Some external elements coming from other places, other times, can be added, in order to generate some roads in the memories of the canvas. An arborescence is therefore being created.*

*An approach that would exclusively be pictorial wouldn't be able to translate this kind of building and progression.*

*In the multimedia installations that I propose, the connections between the different places and the spectators/actors do develop something new where the Art is actually taking a universal dimension. » B2Fays*

In 1984, B2Fays started her work of creation as an autodidact, through comic strips and using graphics palettes. Around 1987, she left these tools to dedicate herself to the painting. In the meantime, she memorized each painting, to constitute a « memory ».

In 1994, her whole work was destroyed by fire. Since then, B2Fays has been looking for a way to allow the visitor to experiment and become an integrative part of the pictorial creation process, through new technologies : in her canvas, the events are continuously being written again and are the base of a digital palimpsest allowing the visitor to enter the visual and sonorous "space" of the painting.

In 1997, during a residence at the CICV Pierre Schaeffer (International Centre of Video Creation), B2Fays realized *Musée Amarrage*, her first installation. The scenography of this installation was inviting the spectator to become a composite material of the work. He was invited to walk around several materials (cardboards, paintings on canvas, plastics...) put together in accumulation and reunited, or transcended by some fixed or animated images projected from the "museum".

In 1999, the installation *Matière première - Raw material*, realized in collaboration with many artists, has actually been the base of a collaborative multimedia work. Musical and pictorial works made from some everyday life data exchanged between the artists B2Fays and Philip Samartzis (France and Australia), are being proposed to musicians, video directors, actors.. for a new interpretation.

From 2000 to 2006, *Xposelive* has been proposing an experience in real time between three protagonists : the visitor, the painter and the musician. This performance leads the visitor into a process of creation, where his traditional position as a spectator is altered to allow him to enter his body into the work that takes the shape of a visual pictorial action and/or an acoustic one, immediately perceptible. Putting together techniques as VJaying, sampling, shooting and recording, B2Fays and the musician Loffi Zitouni made a visual, acoustic and gestural discussion with the visitor, whom becomes a subject and actor of the work in creation

In 2006, B2Fays was the prizewinner of the program *Villa Médicis Hors les Murs - Cultures France* in India. Since then, she has been willing to automate her device and that's how she created the interactive installation *Digital Palimpsest*, with the programmer artist Mathieu Constans. This device is proposing a full-immersion environment generated by the sonorous and visual behaviors of the participant through a creation process made of several interaction steps.

In 2008, as she wanted to experiment the connection between several local installations, with Mathieu Constans and Marc Marchand, she connected *Univers Palimpseste* in network between Bombay and Paris (Nehru Science Centre and La geode), in collaboration with many French and Indian artists, as Marc Caro, Viswanadhan, Baba Anand, Francis Faber, Vasumathi Badrinathan, Eric Recordier, Loffi Zitouni,... *Univers palimpseste*, a network of interactive multimedia installations proposing a full-immersion environment generated, in real time, from the behaviors of the participants during their virtual meeting and through the mix of their own environment.

In 2011, B2Fays would like to reveal the thickness, the consistence of the tangible reality of the world as well as its graphical and pictorial representation, through the *Via Presence* device and in order to go into the former experiences in greater depth. She also would like to sensitively show that the concrete is not the opposite of the intangible, but its extension. A dynamic database is therefore reconnecting the artistic environment to the historic and geographic reality, allowing the anchoring of the visitor/actor's world through his renewed presence.

“ The pictorial expression is impregnated with actions and reactions of the men who leave their trace on both spatial and temporal environment, a trace that in its turn, leaves its mark on them. That's the creative chain I offer through *Fil d'Ariane*. A real unifying thread composed of modules such as *Amarrage*, *Matière Première - Raw Material*, *Xposelive*, *Digital Palimpsest*, *Univers Palimpseste*, *Viapresence...*” B2Fays

### Multimedia device

- 2010 - Town hall Saint Gilles - *Trace de Robie* - Mathieu Constans : author programmer – Brussel Belgium
- 2008 - Nehru Science centre <> La Géode - Cité des Sciences - *Univers palimpseste - Paris <> Bombay* - Mathieu Constans : author programmer - 16 Indian & French artists : musicians & painters - Paris France <> Bombay India
- 2007 - RURART Art center - *RURART Digital palimpsest* - Mathieu Constans : author programmer - Lotfi Zitouni : musician - Rouillé France
- 2007 - IIT Bombay - Indian Institute of Technology • Kalahita Art foundation - *Digital palimpsest India* - Mathieu Constans : author programmer - Lotfi Zitouni & Paul Jacob : musicians - Bombay - Hyderabad India
- 2006 - Le Cube ART3000 – Internet Party - *Xposelive Cube* - Lotfi Zitouni : musician - Issy les Moulineaux France
- 2004 - Cité des Sciences et de l'Industrie - Villettes numériques - *Xposelive Cité Santé* - Lotfi Zitouni : musician - Paris France
- 2004 - Abbaye de la Couronne - *Palimpseste des Vierges - Xposelive Végétal* - Lotfi Zitouni : musician - La Couronne France
- 2003 – “Gaieté Lyrique” Theatre of Paris - Open Source 3 - *Xpose toi* - Lotfi Zitouni : musician - Paris France
- 2001 - CNBDI – Image community Night - *Xpose Cinéma* - Lotfi Zitouni : musician - Angoulême France
- 2000 - CICV Pierre Schaeffer - Interférences Festival - *Xpose Interférences* - Lotfi Zitouni : musician - Belfort France
- 1999 - Galerie Donguy - *Matière première / Raw material* - Philip Samartzis : musician - Paris France
- 1998 - Espace Gantner Cultural Centre - *Voir* - Pierre Lange : musician - Belfort Territory France
- 1997 - CICV Schaeffer - Terre Blanche Festival – *Amarrage Museum* - Batch-be : video - Philip Samartzis : musician - Belfort France

### Collective exhibition

- 1999 - Georges Pompidou Centre - *Tipi des rdv électroniques* - Technoparade - Paris France
- 1987 - Siggraph Art Show - California USA
- 1985 - Women's World Forum - Nairobi Africa
- 1984 - Georges Pompidou Centre - *Palettes pauvres - Images riches* - Paris France

### Personal exhibition

- 2009 - Kalahita Art Foundation - Hyderabad India • 2005/2004 – MR Gallery - Angoulême France • 1993 - Art & patrimoine Gallery - Paris France • 1990 - Charles & André Bailly Gallery - Paris France • 1988 - Ministère de la Culture - Paris France • 1987 > 1988 - Clubs : Central with E Department / Locomotive / Bains douches - Paris France

### Comic strips – Illustration

- Métal hurlant • Zoulou • Rigolo • PLGP • Arts n°5 Ministre culture • Microsystem • 7 à Paris • Télérama • Marie-Claire • Sciences & Vie junior • Jardin des modes

### Video Animation

- 1987 - TF1 - La une est à vous
- 1985 - France 2 - Fit ou double (International Festival of Industry and Technology)

### Auction sales

- 2001/1999 - Master Péron - Barbizon
- 1990 - Master Rogeon - Drouot - Paris
- 1989/1988/1987 - Master Binoches & Master Godeau « Les jeunes débarquent » Drouot - Paris

### Prize – Grant

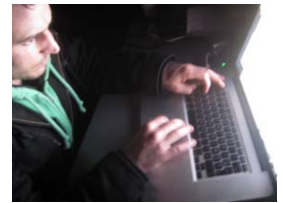
- 2009 - Suman Art Theatres - *Ugadi Talent Awards - Digital Palimpsest India*
- 2006 - CULTURESFRANCE - Prize winner of the program *Villa Médicis Hors les Murs* in India
- 2005 - DICREAM - *Fil d'Ariane*
- 2003 - SCAM Grant for the digital art help - *Fil d'Ariane*
- 1987 - Prize for the « *Ressort des Arts et de la Créativité* ».

### Links to some pieces of works already created :

Installations in network *Univers Palimpseste* Paris <> Bombay : [www.fildariane.com/popup-univers1.html](http://www.fildariane.com/popup-univers1.html)  
Local installation *Digital Palimpsest India* > [www.fildariane.com/popup-images-digital2.html](http://www.fildariane.com/popup-images-digital2.html)  
All the installations and works from *B2Fays* > [www.fildariane.com](http://www.fildariane.com)

## BIOGRAPHICAL NOTE - GUILLAUME EVRARD

R&D ingenior - Information systems designer



### PROFESSIONAL EXPERIENCES

**2011** : Development of *OSCKAR*, real time data acquisition core, allowing a dynamic mapping of the data on the parameters of virtual tools. Development made with Max/MSP for La Grande Fabrique.

**2009 - 2011** : R&D engineer, conception and development of a multimedia creation platform, called *Méta-Malette*, dedicated to the real time takedown of images and sounds with big public interfaces (Joysticks, Gamepads, Wiimotes, OSC). Development made with Max/MSP/Jitter, Java, C. Participation in the process of creation of multimedia shows.

**2010** : Interventions during the lessons and theory fieldworks of the sensors at the INSA of Rouen.

**2007 - 2009** : R&D engineer for Puce Muse and La Grande Fabrique. Conception and development of a welcoming platform for virtual tools dedicated to the *Méta-Instrument 3*, called *2PIM*. Development made with Max/MSP/Jitter, Java.

**2006 - 2007** : SMARTMETER project manager. Project of research started by EDF on the occasion of the INSA ASI training. Real time monitoring of the electrical use through a dedicated web application.

Uses and consumptions analysis. (Java, JSP, MatLab, Ajax, Javascript, Comet, Jetty)

### BACKGROUND

**2004 - 2007** : ASI department (Information systems architecture) of the INSA in Rouen.(76)

**2001 - 2004** : INSA general preparation (National Institute of the Applied Sciences) in Rouen (76)

**2001** : High School Diploma (french baccalauréat) with advanced Science obtained with honours at the Guillaume Fichet High School in Bonneville (74)

**1997 - 1999** : Sports school in the alpine skiing section at the René Dayve High School in Fayet (74).

### QUALIFICATIONS

Project and staff management, implementation of the norms, management of the versions (SVN).

Specialist in the real time architecture.

Treatment of the signal and the image in real time, data treatment and analysis.

Expert of the environments Max/MSP/Jitter, Max For Live, Ableton Live.

Java/J2EE, PHP, SQL, HTML development.

Good knowledge of the tools and technologies connected to the network.

Proficient in OSX, Linux and Windows.

Excellent knowledge of the tools connected to the MAO.

Native French language, Fluent in English, beginning Spanish.

### OTHER PROJECTS AND ACTIVITIES

**1997 – 2011** : Electronic composition in the GNG group.

**2006 – 2011** : Electronic composition in the Otite group.

**2011** : Participation in the reflection group “Didascalie/Jamoma”.

**2010** : *Grimaces* : off-line interactive photo booth allowing the sequencing acquisition and output of fixed images.

**2010** : *MakeNoise* : Sound and images generation from any kind of computer file.

**2010** : *Penguins* : Interactive installation developed for the Tokyo Palace during the 2010 Museum Night.

**2009** : *WiiPler* : Real time audio and video sampler through Wiimotes and Audiocubes.

**2009** : Translation from English to French of the online user manual of the Audiocubes (Percussa).

**2009** : *MOW~* : applying of the parameters sharing rules through Internet.

**2008** : *Blow~* : Participation in the development of an interactive installation for La Grande Fabrique.

Control of the Kite International Festival in Dieppe.

**2007** : Sound creation and live arrangement for a young public show from the compagnie Cailloux Sauvages.

